

RAISING PRACTICE TO NEW HEIGHTS



51st Annual Educational Meeting | Denver, CO

Meeting Dates

Thursday, March 21–Sunday, March 24, 2019

Exhibit Dates

Thursday, March 21–Friday, March 22, 2019

Colorado Convention Center & Hyatt Regency Denver

AANN.org/AnnualMeeting

Neuroscience nurses are the peak of professionalism.

REACH YOUR TARGET AUDIENCE IN DENVER.

Get results at the 51st Annual Educational Meeting and connect with leaders in the field of neuroscience nursing.

On behalf of the American Association of Neuroscience Nurses (AANN), I invite you to participate in the 51st Annual Educational Meeting from March 21–24, 2019 at the Colorado Convention Center in Denver, CO, where we anticipate more than 1,000 attendees. In this prospectus, you will find information about exhibiting and support opportunities. Please visit AANN.org/annualmeeting for additional information.

AANN appreciates the support of our exhibitors and the success they bring to the meeting. We look forward to receiving your application. See you in Denver!

Sincerely,

Mary Paulson

Manager, Professional Relations

847.375.4803

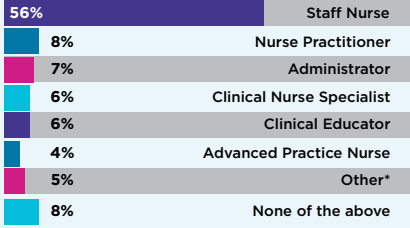
mpaulson@aann.org

About AANN

Founded in 1968, AANN is committed to working for the highest standard of care for neuroscience patients by advancing the science and practice of neuroscience nursing. AANN is composed of more than 5,400 nurses and healthcare professionals working in diverse areas of neuroscience patient care. AANN members are innovators and leaders in education, research, management, and direct patient care. The AANN Annual Educational Meeting is the premier educational event for neuroscience nursing professionals—shouldn't you be there?

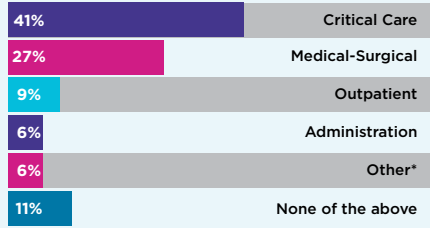
Member Demographics

Position



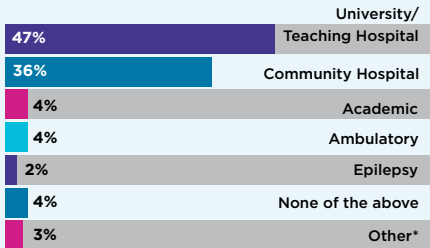
**Includes Researcher, Student, Faculty, Consultant, and Case Manager*

Responsibility



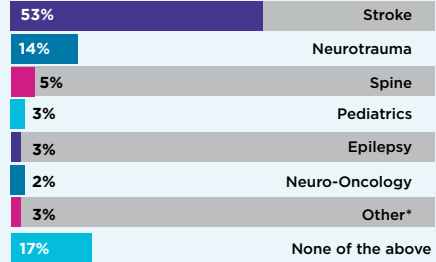
**Includes Perioperative, Instructor, Industry/Commercial, and Research*

Work Setting



**Includes Industry, Consulting, and Rehabilitation Facility*

Specialty



**Includes Geriatric, Movement Disorders, and Neuromuscular*

Our nurses have buying power! Neuroscience nurses frequently recommend products to patients or are involved in purchasing products for their facilities. The **AANN Annual Educational Meeting** is where you need to be!

Why You Should Exhibit

- Your customers and prospects will be here! Share your information with more than 1,000 nurses in one location.
- Generate new leads for future sales.
- Test new products or services with your target audience.
- Fill a job position at your hospital or facility.
- Speak directly with leaders in the neuroscience field.
- Receive a return on your investment with face-to-face contact.
- Gather intelligence from your competitors.

Official Contractor

The assigned contractor will maintain a service desk in the exhibit hall during exhibit installation and removal and will manage the following: exhibitor information kit; decorator; booths and signs; and labor, installation, electrical, dismantling, and shipping services. Exhibitor kits containing complete instructions will be e-mailed to exhibitors approximately 60 days prior to exhibit opening.

Industry Relations Council

Join the AANN Industry Relations Council (IRC) program for benefits that greatly enhance your organization's opportunity to engage with AANN leaders in the study of neuroscience. This is a prime opportunity to reach more than 5,400 AANN members throughout the year. Please visit AANN.org/IRC for details.

Improve the Care of Patients by Supporting Those Who Care for Them

Participating in an advertising or support opportunity is an excellent way to drive traffic to your booth and position your company as an industry leader. Visit AANN.org/exhibitor for more information about support opportunities.

Non-CE Symposia—Supporters can develop a 1.5-hour promotional or educational program in accordance with their own guidelines. These activities do not compete with CE programs.

Advertising Opportunities

- Mobile app
- E-blasts
- Bag inserts
- Banner ads on the AANN website
- Table clings
- Free-standing meter boards

Corporate Showcase—Showcase your company's products, services, or programs by conducting a seminar or product demonstration. Corporate showcase sessions are 30 minutes long and will be held in the exhibit hall. These sessions do not take place at the same time as CE programs but may run concurrent with other corporate showcases and during exhibit hall hours.

Sponsorship Opportunities

- Lanyards
- WiFi
- Charging stations
- AANN attendee events
- Tote bags
- AANN attendee lounge
- Mobile app
- Pocket guide

Please visit aann.sponsorship.ges.com for more information.

Support packages can be customized to meet your needs. Contact **Mary Paulson at 847.375.4803 or mpaulson@aann.org** for more information.



AANN Supports Your Exhibit Investment

Exhibitors will be provided with:

- a 7-in. x 44-in. identification sign showing your company's name (one per booth)
- 8-foot-high back wall and 36-in.-high divider rails of quality fabric
- security guard services
- an exhibit listing in the mobile app and website pocket guide
- discounted advertisement in the mobile app and website pocket guide.

Booth Fees	Before 7/3/18	On or After 7/3/18
10-foot x 10-foot space	\$2,300	\$2,500
10-foot x 20-foot space	\$4,500	\$4,600

Double your booth space and save!

Not-for-Profit Exhibitors

- Package booths are available to not-for-profit exhibitors at a cost of \$1,950, including all standard benefits plus one full-meeting registration (\$540 value).
- 10-foot x 10-foot exhibit space (carpet, one table, two chairs, and one wastebasket are available at a not-for-profit rate).

For a complete list of previous exhibitors as well as information on support packages, please contact Mary Paulson at mpaulson@aann.org.

For more information, including a link to our virtual floor plan, decorator kit, advertising and support opportunities, and exhibitor booth application, visit AANN.org/exhibitor.

Exhibit Schedule*

Thursday, March 21

5:30–7:30 pm Opening Reception with Exhibits and Posters

Friday, March 22

9:30 am–3:45 pm Exhibits and Posters

9:30–10:30 am Light Breakfast Break

11:40 am–1:15 pm Box Lunch with Exhibits and Posters

12:30–1 pm Corporate Showcase

2:55–3:45 pm Break with Exhibits and Posters

**Schedule is subject to change.*

Ancillary Events

If you are interested in holding an ancillary event at the 51st Annual Educational Meeting, please see the Ancillary Meeting Guidelines and Room Request Form at AANN.org for complete information.

Housing

A block of rooms is being held at the Hyatt Regency Denver at a special rate of \$220 (single/double). To receive this rate, book online at AANN.org/annualmeeting by February 25, 2019, and mention you are attending the AANN Annual Educational Meeting.

Hotel contact info

650 15th Street, Denver CO 80262
303.436.1234

Important Dates and Deadlines

Upon Booth Application	Company description due for the AANN website and mobile app
September 4, 2018	Deadline for CE or non-CE corporate symposia proposals
October 4, 2018	Deadline for support opportunities to be included in the registration brochure
January 16, 2019	Materials deadline to advertise in the pocket guide program Full payment for exhibit space must be received
January 18, 2019	Passport Program deadline for inclusion in the pocket guide Decorator kit posted on AANN website
February 12, 2019	All materials for bag inserts must be approved and received
February 22, 2019	Deadline for hotel reservations Deadline to sign up for badges

Contact

Mary Paulson

Manager, Professional Relations and Development

8735 W. Higgins Road, Suite 300, Chicago, IL 60631

847.375.4803 • Fax 888.374.7259 • mpaulson@aann.org



8735 W. Higgins Road, Suite 300
Chicago, IL 60631

PRSRT STD
U.S. POSTAGE
PAID
DES PLAINES, IL
PERMIT NO 188