

# Enhance Your Visibility and Drive Attendees to Your Booth



Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful exhibit by inviting AANN attendees to your booth.

## Bag Insert Opportunity .....\$3,000

Promote your products and services to AANN attendees in their event bag. Your promotional piece is given to all attendees at registration at the Annual Meeting. Participation in this program helps you

- begin your sales process in advance of the meeting
- increase traffic to your booth
- expand your company's visibility.

Approval of your promotional piece and payment are required in advance. The size of your piece should be no larger than 8 1/2 in. x 11 in. and no thicker than 1/16 in. Upon approval, please send 900 copies to AANN by **February 14, 2020**.

☐ I am ordering a bag insert for my company and agree to all prerequisites of the program.

## Pocket Guide Advertising

Space	Rate
<input type="checkbox"/> 1 panel (3.75 in. x 5.625 in.)*	\$1,250
<input type="checkbox"/> 1/2 panel (3.5 in. x 2.625 in.)	\$825

\*Allow 1/8 in. for bleed.

**Ad reservation and materials deadline:** January 31, 2020  
(subject to change)

Total \$\_\_\_\_\_

## Passport Program .....\$500

Attendees will be given a passport card and asked to get their card stamped by participating exhibitors to be eligible for special prize drawings in the exhibit hall.

Material deadline: March 16, 2020

☐ Sign me up for the Passport Program for a fee of \$500. ☐ I would like to donate a prize.

Description of item:\_\_\_\_\_ Value of item: \$\_\_\_\_\_

## Other Advertising Opportunities

☐ AANN E-Blast: \$2,500

Send more than 5,000 AANN members an e-blast advertising your presence at the AANN annual educational meeting.

Visit [www.AANN.org/advertising](http://www.AANN.org/advertising) or contact Mary Paulson at 847.375.4803.

## Mobile App Advertising

**Ad details:** Banner ads rotate at the top of the app's Dashboard page and click through to a full-screen App Landing Page. A maximum of 10 rotating ads are available, and each ad rotates every 5–8 seconds. Purchase of an app banner ad includes post-show user metrics. Banner ads are purchased for a period of 1 year, and all materials will be available for viewing and download throughout the year.

**App enhancements:** You can upload your company's logo to the app. Attendees will see your logo on your exhibitor listing and on the mobile app's interactive tradeshow floor plan. You also can upload product literature, show brochures, press releases, and other PDFs to the mobile app. Attendees can download your information to their smart phones or e-mail the files.

**Title advertiser:** For \$5,000 you can be the title advertiser of the AANN Annual Meeting app. Your company logo will be on prominent display on the mobile app and on signage throughout the meeting space.

☐ Title advertiser \$5,000 ☐ Mobile app banner \$1,250 per ad

Number of ads\_\_\_\_\_

## ☐ Meterboard Opportunity ..... \$1,500

This opportunity is available to companies exhibiting or presenting a corporate showcase or non-CE symposia. Maximize your impact and reach 900 attendees with your billboard advertisement located at the exhibit hall entrance. Materials are due by February 15, 2020.

**Reserve your advertising opportunity by completing this form or downloading a fillable form at [www.AANN.org/annualmeeting](http://www.AANN.org/annualmeeting).**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Submitted by \_\_\_\_\_

E-mail address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

### Payment

☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Amount \$ \_\_\_\_\_

Account number \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

Send room drop and bag insert materials to  
**AANN**, 8735 W. Higgins Road, Suite 300, Chicago, IL 60631  
Attn: Mary Paulson/Room Drop/Bag Insert

**Return with payment to**  
**AANN**, PO Box 3781, Oak Brook, IL 60522 • Fax 888.374.7259 (credit card only)