Commercial Support & Sponsorship Decision Tree

What is the relationship between the agencies?

Joint Provided Activity
See requirements for jointly providing activities

Non Joint Provided Activity

What type of agency is providing the support?

Commercial Interest

Commercial Support

Cannot assist with the planning
Agreement must be signed outlining support
Disclosure of support must be made to learners

Non-Commercial Interest

Sponsorship

Is this supporter participating in the planning of the activity?

Yes
Supporter would be considered joint-provider; not a sponsor
Joint-Provider Agreement necessary outlining responsibilities

No
Supporter can be listed as a sponsor
Agreement must be signed outlining support
Disclosure of support must be made to learners

Adapted from the Northeast Multistate Division (NEMSD) Commercial Support or Sponsorship Flowchart, which can be found here http://www.nemsd.org/Main-Menu-Category/Continuing-Nursing-Education/Frequently-Asked-Questions#commercialsupport-sponsorshipflowchart