

Enhance Your Visibility and Drive Attendees to Your Booth



Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful exhibit by inviting AANN attendees to your booth.

Bag Insert Opportunity\$3,000

Promote your products and services to AANN attendees in their event bags. Your promotional piece is given to all attendees at registration. Participation in this program helps you

- begin your sales process in advance of the meeting
- increase traffic to your booth
- expand your company's visibility.

Approval of your promotional piece and payment are required in advance. The size of your piece should be no larger than 8½ in. x 11 in. and no thicker than 1/16 in. Upon approval, please send 750 copies to AANN by February 12, 2017.

I am ordering a bag insert for my company and agree to all prerequisites of the program.

Passport Program..... \$500

Attendees will be given a passport card and asked to get their card stamped by participating exhibitors to be eligible for special prize drawings in the exhibit hall.

Material deadline: January 16, 2017
(for inclusion in program guide)

- Sign me up for the Passport Program for a fee of \$500.
- I would like to donate a prize.

Description of item:

Value of item: \$ _____

Program Guide Advertising

The program guide provided to all attendees includes the schedule and a complete list of the educational sessions, poster presentations, and exhibitors. Annual Educational Meeting attendees refer to the guide often, not only on site at the meeting but also throughout the year, which gives your advertisement repeated exposure.

Ad Materials: Digital composite ads are acceptable in the following formats: EPS or PDF with all images and fonts embedded; TIFF or JPEG at 1,200 ppi with no compression applied.

Space	Rate	Space	Rate
1 page (6 in. x 9 in.)	\$975	Inside front cover*	\$1,975
½ page H (6 in. x 4½ in.)	\$825	Inside back cover*	\$1,895
Four-color rates add	\$525	Back cover*	\$2,000

*Rates include four-color process. Cover size is 5¾ in. x 8¾ in. Allow 1/8 in. for bleeds. Nonexhibitors are charged an additional 20%. Rates are net value.

Ad reservation and materials deadline: January 16, 2017 (subject to change)

Exhibitor Nonexhibitor Ad size _____ Cover position _____

Four color Black and white

I am purchasing program guide advertising and agree to be billed according to the selection above.

Total \$ _____

Other Advertising Opportunities

- Purchase a mailing list contact
- AANN E-Blast: \$2,500
Send more than 5,000 AANN members an e-blast advertising your presence at the AANN annual educational meeting.

Visit www.AANN.org/advertising or contact Mary Paulson at 847.375.4803.

Reserve your advertising opportunity by completing this form or downloading a fillable form at www.AANN.org/annualmeeting.

Name _____ Title _____

Company _____

Address _____

City/State/ZIP _____

Submitted by _____

E-mail address _____ Phone (____) _____

Payment

MasterCard Visa American Express Discover Amount \$ _____

Account number _____ Expiration date _____

Signature _____

Send room drop and bag insert materials to
AANN, 8735 W. Higgins Road, Suite 300, Chicago, IL 60631
Attn: Mary Paulson/Room Drop/Bag Insert

Return with payment to
AANN, PO Box 3781, Oak Brook, IL 60522 • Fax 888.374.7259 (credit card only)