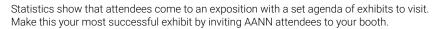
## **Enhance Your Visibility**

## and Drive Attendees to Your Booth





Bag Insert Opportunity\$3,000 Pocket Guide Adverti		ng
Promote your products and services to AANN attendees in their event bag. Your promotional piece is given to all attendees at registration at the Annual Meeting. Participation in this program	Space	Rate
helps you	☐ 1 panel (3.75 in. x 5.625 in.)*	\$1,250
begin your sales process in advance of the meeting	☐ ½ panel (3.5 in. x 2.625 in.)	\$825
<ul><li>increase traffic to your booth</li><li>expand your company's visibility.</li></ul>	*Allow 1/8 in. for bleed.	
Approval of your promotional piece and payment are required in advance. The size of your piece	Ad reservation and materials dead	dline: January 31, 2020
should be no larger than 8 <sup>1</sup> / <sub>2</sub> in. x 11 in. and no thicker than <sup>1</sup> / <sub>16</sub> in. Upon approval, please send 900 copies to AANN by <b>February 14, 2020</b> .	(subject to change)	Total \$
☐ I am ordering a bag insert for my company and agree to all prerequisites of the program.		
Passport Program  Attendees will be given a passport card and asked to get their card stamped by participating exhibitors to be eligible for special prize drawings in the exhibit hall.  Material deadline: March 16, 2020  Sign me up for the Passport Program for I would like to donate a prize. a fee of \$500.	Other Advertising Oppor  AANN E-Blast: \$2,500  Send more than 5,000 AANN memitising your presence at the AANN a meeting.  Visit www.AANN.org/advertising or	bers an e-blast adver- nnual educational
Description of item:Value of item: \$	at 847.375.4803.	
Mobile App Advertising Ad details: Banner ads rotate at the top of the app's Dashboard page and click through to a full-screen App Landing Page. A maximum of 10 rotating ads are available, and each ad rotates every 5–8 seconds. Purchase of an app banner ad includes post-show user metrics. Banner ads are purchased for a period of 1 year, and all materials will be available for viewing and dowload throughout the year.  App enhancements: You can upload your company's logo to the app. Attendees will see your logo on your exhibitor listing and on the mobile app's interactive tradeshow floor plan. You also can upload product literature, show brochures, press releases, and other PDFs to the mobile app. Attendees can download your information to their smart phones or e-mail the files.  Title advertiser: For \$5,000 you can be the title advertiser of the AANN Annual Meeting app. Your company logo will be on prominent display on the mobile app and on signage throughout the meeting space.    Title advertiser \$5,000   Mobile app banner \$1,250 per ad   Number of ads	Meterboard Opportuing This opportunity is available to compresenting a corporate showcase of Maximize your impact and reach 9 your billboard advertisement locate entrance. Materials are due by February	npanies exhibiting or or non-CE symposia. 00 attendees with ed at the exhibit hall
Reserve your advertising opportunity by completing this form or downloading a fillable form at www.AANN.org NameTitle		
Company		
Address		
City/State/ZIP		
Submitted by		
E-mail address Phone () _		
Payment □ MasterCard □ Visa □ American Express □ Discover Amoun	t\$	
Account number Expiration date		
Signature		

Send room drop and bag insert materials to **AANN,** 8735 W. Higgins Road, Suite 300, Chicago, IL 60631 Attn: Mary Paulson/Room Drop/Bag Insert