

2020 EXHIBITOR PROSPECTUS

AANN.org/AnnualMeeting



ILLUMINATING OPPORTUNITIES IN A TIME OF CHANGE



52ND ANNUAL EDUCATIONAL MEETING

Meeting Dates: Saturday, April 18–Tuesday, April 21, 2020

Exhibit Dates: Saturday, April 18–Sunday, April 19, 2020

Loews Sapphire Falls Resort at Universal Orlando™ | Orlando, FL

Neuroscience nurses
lead the way in
caring for patients
with neurological
problems

ILLUMINATE YOUR TARGET AUDIENCE IN ORLANDO



Get results at the 52nd Annual Educational Meeting and connect with leaders in the field of neuroscience nursing.

On behalf of the American Association of Neuroscience Nurses (AANN), I invite you to participate in the 52nd Annual Educational Meeting from Saturday, April 18, to Tuesday, April 21, at the Loews Sapphire Falls Resort at Universal Orlando™ in Orlando, FL, where we expect more than 1,200 attendees. In this prospectus, you will find information about exhibiting and support opportunities. Please visit AANN.org/AnnualMeeting for additional information.

AANN appreciates the support of our exhibitors and the success they bring to the meeting. We look forward to receiving your application.

See you in Orlando!

Sincerely,
Mary Paulson
Manager, Professional Relations
847.375.4803
mpaulson@aann.org

ABOUT AANN

Founded in 1968, AANN is committed to working for the highest standard of care for neuroscience patients by advancing the science and practice of neuroscience nursing. AANN comprises more than 5,600 nurses and healthcare professionals working in diverse areas of neuroscience patient care. AANN members are innovators and leaders in education, research, management, and direct patient care. The AANN Annual Educational Meeting is the premier educational event for neuroscience nursing professionals—shouldn't you be there?

AANN SUPPORTS YOUR EXHIBIT INVESTMENT

The following will be provided to exhibitors:

- 7-in. x 44-in. identification sign showing your company's name (one per booth)
- 8-ft.-high back wall and 36-in.-high divider rails of quality fabric
- security guard service
- exhibit listing in the mobile app
- discounted advertising in the mobile app and pocket guide.

Booth Fees	Before July 1, 2019	On or After July 1, 2019
10-ft. x 10-ft. space	\$2,400	\$2,500
10-ft. x 20-ft. space	\$4,600	\$4,800

Double your booth space to save!

NOT-FOR-PROFIT EXHIBITORS

- Booths are available to not-for-profit exhibitors at a discounted cost of \$1,975, which includes all standard benefits plus one full-meeting registration (value: \$540).
- 10-ft. x 10-ft. exhibit space (carpet, one table, two chairs, and one wastebasket are available at a **nonprofit rate**).

For a list of previous exhibitors and information on support packages, please contact Mary Paulson at mpaulson@aann.org.

For more information, including links to our floor plan, decorator kit, advertising and support opportunities, and exhibitor booth application, visit www.AANN.org/exhibitor.

EXHIBIT SCHEDULE*

Saturday, April 18

5:30–7:30 pm Opening Reception with Exhibits and Posters

Sunday, April 19

9:30 am–3:45 pm Exhibits and Posters

9:30–10:30 am Light Breakfast Break

11:40 am–1:15 pm Box Lunch with Exhibits and Posters

12:15–12:45 pm Corporate Showcase

2:55–3:45 pm Break with Exhibits and Posters

**Schedule is subject to change.*

ANCILLARY EVENTS

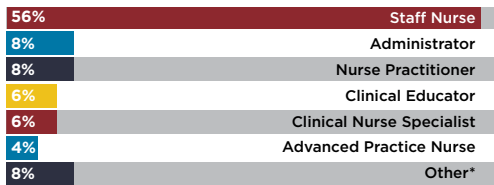
If you are interested in holding an ancillary event at the 52nd Annual Educational Meeting, please see the Ancillary Meeting Guidelines and Room Request Form at www.AANN.org.

HOUSING

A block of rooms is being held at the Loews Sapphire Falls Resort at Universal Orlando™ at a special rate of \$199 (single or double). To receive this rate, book online at AANN.org by March 16, 2020, and mention you are attending the AANN Annual Educational Meeting. Loews Sapphire Falls Resort at Universal Orlando™, 6601 Adventure Way, Orlando, FL, 32819.

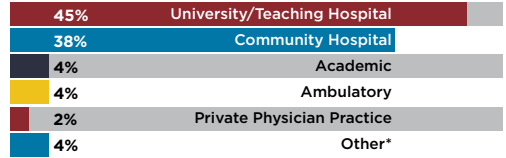
WHO YOU WILL MEET

POSITION



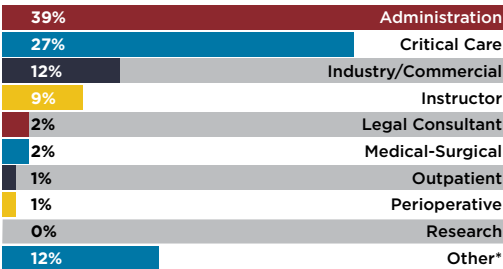
*Includes Researcher, Student, Faculty, Consultant, and Case Manager

WORK SETTING



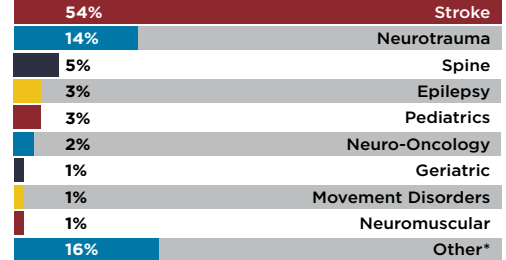
*Includes Consulting, Industry, Rehabilitation Facility, and Research Lab

RESPONSIBILITY



*Includes Perioperative, Instructor, Industry/Commercial, and Research

SPECIALTY



*Includes Geriatric, Movement Disorders, and Neuromuscular

WHY YOU SHOULD EXHIBIT

- Your customers and prospects are here! Share your information with more than 1,200 nurses in one location.
- Generate new leads for future sales.
- Test new products or services with your target audience.
- Fill an open position at your hospital or facility.
- Speak directly with leaders in the neuroscience field.
- Receive a return on your investment with face-to-face contact.
- Gather intelligence from your competitors.

Our nurses have buying power! Neuroscience nurses frequently recommend products to patients and are involved in purchasing products for their facilities. The **AANN Annual Educational Meeting** is where you need to be!

OFFICIAL CONTRACTOR

An assigned contractor will maintain a service desk in the exhibit hall during exhibit installation and removal and will manage the exhibitor information kit; decorator; booths and signs; and labor, installation, electrical, dismantling, and shipping services. Exhibitor kits containing complete instructions will be emailed to exhibitors approximately 60 days prior to exhibit opening.

INDUSTRY RELATIONS COUNCIL

Join the AANN Industry Relations Council (IRC) for benefits that greatly enhance your organization's opportunity to engage with AANN leaders in the study of neuroscience. This is a prime opportunity to reach more than 5,600 AANN members throughout the year. Please visit AANN.org/IRC for details.



IMPROVE PATIENT CARE BY SUPPORTING OUR NEUROSCIENCE NURSES

Participating in a support opportunity is an excellent way to drive traffic to your booth and position your company as an industry leader. Visit [AANN.org/exhibitor](https://www.aann.org/exhibitor) for details about support opportunities.

Non-CE Symposia—Supporters can develop a 1.5-hour promotional or educational program in accordance with their own guidelines. These activities do not take place at the same time as CE programs.

Corporate Showcase—Showcase your company's products, services, or programs by conducting a seminar or product demonstration. Corporate showcase sessions are 30 minutes long and will be held in the exhibit hall. These sessions do not take place at the same time as CE programs but may run concurrently with other corporate showcases and during exhibit hall hours.

ADVERTISING OPPORTUNITIES

- Mobile app
- E-blasts
- Bag insert
- Banner ads on AANN.org
- Table clings
- Freestanding meter boards

SPONSORSHIP OPPORTUNITIES

- Lanyards
- WiFi
- Charging stations
- Attendee events
- Tote bags
- Attendee lounge
- Mobile app
- Pocket guide
- Padfolios

Please visit [AANN.sponsorship.ges.com](https://www.aann.org/ges) for more information.

Support packages can be customized to meet your needs. Contact Mary Paulson at [847.375.4803](tel:847.375.4803) or mpaulson@aann.org.

IMPORTANT DATES AND DEADLINES

Upon booth application, your company description is due for the AANN website and pocket guide.

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|--------------------------|---|
| October 1, 2019 | Deadline for CE or non-CE corporate symposia proposals |
| October 10, 2019 | Deadline for support opportunities to be included in the registration brochure |
| January 31, 2020 | Pocket guide advertising materials due
Full payment for exhibit space due |
| February 3, 2020 | Decorator kit posted on AANN.org |
| February 14, 2020 | Deadline for bag inserts—all bag inserts must be approved and received |
| March 16, 2020 | Deadline for hotel reservations
Deadline to sign up for badges
Deadline to sign up for Passport Program |

CONTACT MARY PAULSON

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