Connecting  
Educating  
Inspiring

53RD ANNUAL EDUCATIONAL MEETING

Meeting Dates: April 17-20, 2021
Exhibit Dates: April 17-18, 2021
Grand Hyatt San Antonio
San Antonio, TX

2021
EXHIBITOR PROSPECTUS
AANN.org/AnnualMeeting
Neuroscience nurses lead the way in caring for patients with neurological problems.

Get results at the American Association of Neuroscience Nurses’ (AANN’s) Annual Educational Meeting and connect with leaders in the field of neuroscience nursing.

On behalf of AANN, I invite you to participate in the 53rd Annual Educational Meeting, April 17–20, 2021, at the Grand Hyatt San Antonio in San Antonio, TX. More than 1,000 attendees are expected to attend this premier educational and networking event for neuroscience nurses.

In this prospectus, you will find information about exhibit and support opportunities. Please visit AANN.org/AnnualMeeting for additional information. AANN appreciates the support of our exhibitors and their contributions to the Annual Educational Meeting. We look forward to receiving your application. See you in San Antonio!

Sincerely,
Mary Paulson
Manager, Professional Relations and Development
847.375.4803
mpaulson@aann.org

ABOUT AANN

Founded in 1968, AANN is committed to working for the highest standard of care for neuroscience patients by advancing the science and practice of neuroscience nursing. AANN comprises more than 5,600 nurses and healthcare professionals working in diverse areas of neuroscience patient care. AANN members are innovators and leaders in education, research, management, and direct patient care. The AANN Annual Educational Meeting is the premier educational event for neuroscience nursing professionals. Shouldn’t you be there?
WHY YOU SHOULD EXHIBIT

Reach the primary market for neuroscience nursing while sharing your message with more than 1,000 nurses.

Gain maximum visibility and exposure with unopposed exhibit hours.

Network during the opening reception, and enjoy lunch and refreshment breaks in the Exhibit Hall.

Receive a return on your investment with face-to-face contact.

Gather intelligence on your competitors.

Fill an open position at your hospital or facility.

Test new products or services with your target audience.

Our nurses have buying power!

Neuroscience nurses frequently recommend products to patients or are involved in purchasing products for their facilities.

The AANN Annual Educational Meeting is where you need to be!
ANCILLARY EVENTS
If you are interested in holding an ancillary event at the 53rd Annual Educational Meeting, please see the Ancillary Meeting Guidelines and Room Request Form at AANN.org/exhibit.

HOUSING
A block of rooms is being held at the Grand Hyatt San Antonio, 600 E. Market Street, San Antonio, TX, 78205, at a special rate of $228 (single or double). To receive this rate, book by March 29, 2021, online at AANN.org or call 210.451.6363 and mention you are attending the AANN 2021 Annual Educational Meeting.
IMPROVE PATIENT CARE BY SUPPORTING OUR NEUROSCIENCE NURSES

Providing commercial support for the AANN Annual Educational Meeting is an excellent opportunity to drive traffic to your booth and position your company as an industry leader. Visit AANN.org/exhibitor for details about support opportunities.

EDUCATION OPPORTUNITIES

Continuing Education (CE) and Non-CE Symposia
Supporters can develop a 1.5-hour promotional or educational program in accordance with their own guidelines. These activities do not compete with AANN Annual Educational Meeting CE programming.

Corporate Showcase
Showcase your company’s products, services, and programs by presenting a seminar or product demonstration. Corporate showcase sessions are 30 minutes long and will be held in the Exhibit Hall. These sessions do not take place at the same time as CE programs but may run concurrently with other corporate showcases and during Exhibit Hall hours.

Industry Posters
Present a poster on your specific disease focus, clinical trial, case studies, or research.

Innovation Corner
Showcase your products and meet face-to-face with attendees interested in learning about the latest treatments, devices, and products that enhance nursing practice and patient care and outcomes. The Innovation Corner will feature up to eight stations with hands-on demonstrations of new technologies and innovations.

ADVERTISING OPPORTUNITIES

• Mobile app
• E-blasts to attendees
• Bag insert
• Banner ads on AANN.org
• Table clings
• Freestanding meter boards

SPONSORSHIP OPPORTUNITIES

• Lanyards
• Wi-Fi
• Charging stations
• Attendee events
• Tote bags
• Attendee lounge
• Mobile app
• Pocket guide
• Padfolios

Support packages can be customized to meet your needs. Contact Mary Paulson at 847.375.4803 or mpaulson@aann.org.

INDUSTRY RELATIONS COUNCIL

Join the AANN Industry Relations Council (IRC) for more opportunities to engage with AANN leaders in the study of neuroscience. This is a prime opportunity to reach more than 5,600 AANN members throughout the year. Please visit AANN.org/IRC for details.

THANK YOU TO OUR INDUSTRY RELATIONS COUNCIL!
IMPORTANT DATES AND DEADLINES

With Booth Application......... Company description due for the AANN website and program guide

October 1, 2020...................... Deadline for CE or non-CE symposia proposals

October 9, 2020...................... Deadline for support opportunities to be included in the registration brochure

January 3, 2021...................... Full payment for exhibit space must be received

January 31, 2021...................... Materials deadline for pocket guide ads

February 5, 2021...................... Decorator kit posted on AANN.org

February 14, 2021...................... Bag insert materials must be approved and received

March 16, 2021...................... Deadline to sign up for badges

March 29, 2021...................... Deadline for hotel reservations

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