



8735 W. Higgins Road, Suite 300
Chicago, IL 60631
AANN.org/AnnualMeeting

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EXHIBITOR PROSPECTUS

49th Annual Educational Meeting

Lead the Charge

Be the Change

49th Annual Educational Meeting

MEETING DATES Tuesday, March 21–Friday, March 24, 2017

EXHIBIT DATES Tuesday, March 21–Thursday, March 23, 2017

HYNES CONVENTION CENTER | BOSTON MARRIOTT COPLEY PLACE | BOSTON, MA

Lead the Charge

Be the Change



Important Dates and Deadlines

Upon Booth Application	Company description due for the AANN website and program guide
September 1, 2016	Deadline for CE or non-CE corporate symposia proposals
October 3, 2016	Deadline for support opportunities to be included in the registration brochure
January 16, 2017	Materials deadline to advertise in the program book Full payment for exhibit space must be received Passport Program deadline for inclusion in the program book
January 18, 2017	Decorator kit posted on AANN website
February 12, 2017	Deadline for bag inserts—all materials must be approved and received
February 20, 2017	Deadline for hotel reservations Deadline to sign up for badges

Contact

MARY PAULSON
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8735 W. Higgins Road, Suite 300, Chicago, IL 60631
847.375.4803 • Fax 888.374.7259 • mpaulson@AANN.org

**BOSTON,
MASSACHUSETTS**

HYNES CONVENTION CENTER
BOSTON MARRIOTT COPLEY PLACE

MEETING DATES

Tuesday, March 21–Friday, March 24, 2017

EXHIBIT DATES

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AANN.org/AnnualMeeting

**This is the place.
These are the people.**

Get results at the 49th Annual Educational Meeting.

This is your opportunity to connect with leaders in the field of neuroscience nursing.

On behalf of the American Association of Neuroscience Nurses (AANN), I invite you to participate in the 49th Annual Educational Meeting from Tuesday, March 21, to Friday, March 24, 2017, at the Hynes Convention Center in Boston, MA, where we anticipate more than 800 attendees. In this prospectus, you will find useful information and support opportunities to enhance your exposition experience and promote your presence at the meeting. Please visit AANN.org/annualmeeting for additional information.

AANN appreciates the support of our exhibitors and the success you bring to the meeting. We look forward to receiving your application. See you in Boston!

Sincerely,

Mary Paulson

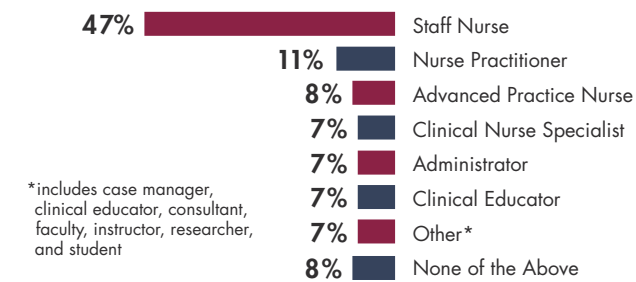
Manager, Professional Relations
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About AANN

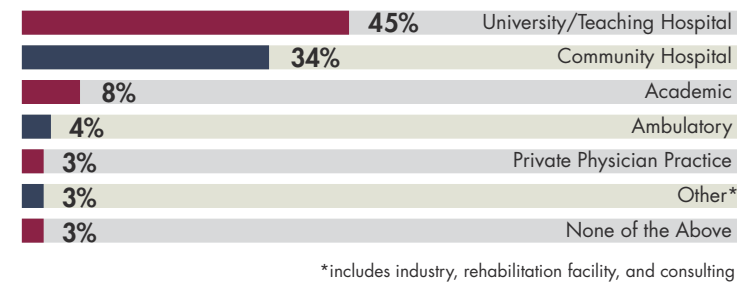
Founded in 1968, AANN is committed to working for the highest standard of care for neuroscience patients by advancing the science and practice of neuroscience nursing. AANN comprises nearly 5,000 nurses and healthcare professionals working in diverse areas of neuroscience patient care. AANN members are innovators and leaders in education, research, management, and direct patient care. The AANN Annual Educational Meeting is the premier event for neuroscience nursing professionals—shouldn't you be there?

Member Demographics

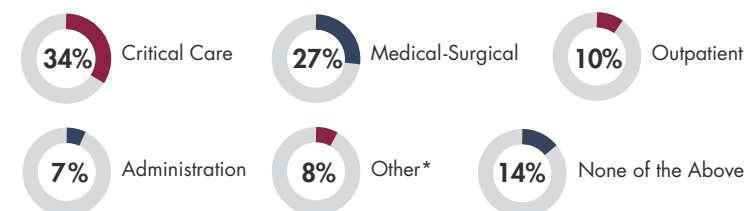
POSITION



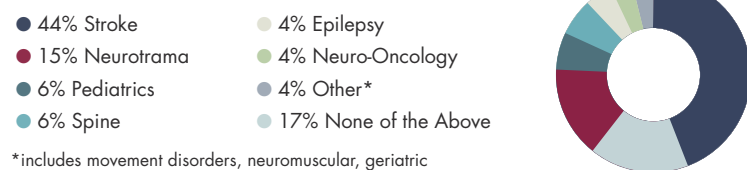
WORK SETTING



RESPONSIBILITY



SPECIALTY



Why YOU Should Exhibit

- Your customers and prospects are here! Share your information with more than 800 nurses in one location.
- Generate new leads for future sales.
- Test new products or services with your target audience.
- Fill a job position at your hospital or facility.
- Speak directly with leaders in the neuroscience field.
- Receive a return on your investment with face-to-face contact.
- Gather intelligence from your competitors.

Our nurses have buying power! Neuroscience nurses frequently recommend products to patients or are involved in purchasing products for their facilities. The AANN Annual Educational Meeting is where you need to be!

Improve the care of patients by supporting those who care for them. Support is an excellent way to drive traffic to your booth or event and position your company as an industry leader. Visit AANN.org/exhibitor for support opportunities (commercial support, corporate showcase, non-CE symposia) and advertising opportunities (annual educational meeting program book, room drop, e-blasts, member mailing lists).

Exhibit Schedule*

TUESDAY, MARCH 21

Exhibitor Setup/Registration 8 am–4:30 pm
Opening Reception with Exhibits & Posters 5:30–7:30 pm

WEDNESDAY, MARCH 22

Exhibits & Posters 9:30 am–4:30 pm
Break with Exhibits & Posters 9:30–10:30 am
Box Lunch with Exhibits & Posters 11:40 am–1:15 pm
Break with Exhibits & Posters 2:55–3:45 pm

THURSDAY, MARCH 23

Exhibits & Posters 8–11:30 am
Break with Exhibits & Posters 8:15–9 am
Break with Exhibits & Posters 10:15–11:15 am
Exhibitor Teardown 11:30 am–4:30 pm

*Schedule is subject to change.

For a complete list of previous exhibitors as well as information on support packages, please contact Mary Paulson at mpaulson@aann.org.

For more information, including a link to our virtual floor plan, decorator kit, advertising and support opportunities, and exhibitor booth application, visit AANN.org/exhibitor.

Official Contractor

The assigned contractor will maintain a service desk in the exhibit hall during exhibit installation and removal and will manage the following: exhibitor information kit; decorator; booths and signs; and labor, installation, electrical, dismantling, and shipping services. Exhibitor kits containing complete instructions will be e-mailed to exhibitors approximately 60 days prior to exhibit opening.

Industry Relations Council

Join the AANN Industry Relations Council (IRC) program for benefits that greatly enhance your organization's opportunity to engage with AANN leaders in the study of neuroscience. This is a prime opportunity to reach the 5,000 AANN members throughout the year. Please visit AANN.org/IRC for details.

Ancillary Events

Ancillary events may not conflict with educational sessions, exhibit hours, or symposia during the Annual Educational Meeting and must receive AANN approval. Events, including transportation, can begin no sooner than 30 minutes after any meeting activity.

Housing

A block of rooms is being held at the Boston Marriott Copley Place at a special rate of \$264 (single/double). To receive this rate, book online at AANN.org/planyourtrip by February 20, 2017, and mention you are attending the AANN Annual Educational Meeting.

Boston Marriott Copley Place
110 Huntington Avenue, Boston, MA 02116 | 617.326.5800