



Industry Relations Council (IRC) Benefits	CORPORATE	EXECUTIVE
	\$3,000	\$12,500
Invitations to the Founding Industry Relations Council Meeting – The IRC will feature presentations and discussions of topics relevant to the neuroscience nursing community.		2 reps
Registration for IRC representatives at Annual Meeting	1 rep	2 reps
Complimentary copies of the <i>Journal of Neuroscience Nursing (JNN)</i>	✓	✓
1 hour meeting between company representatives and a select group of AANN Board members and staff (AANN staff and Council representative to schedule meeting and develop agenda prior to the meeting).		Up to 4 reps
President’s Reception with Board Members	1 rep	2 reps
Opportunity to send Eblast to AANN membership through AANN (content needs to be approved and scheduled by AANN staff)		2 per year
Opportunity to survey AANN membership – Provide a link to your survey Up to 10 survey questions (non-product specific) delivered through the AANN E-Alert to the members.		1 per year
Recognition of corporate support on the AANN website with a corporate logo and link to your website	✓	✓
Recognition of corporate support at the AANN Annual Meeting with signage at registration	✓	✓
Recognition Plaque as an IRC Founding Supporter at company booth in hall		✓
Recognition of corporate support in the Annual Educational Meeting Program Guide	✓	✓
Opportunity to provide a short description of patient assistant program on AANN website with a link to the program (separate page)		✓
Opportunity to provide a listing of company clinical trials on AANN website (ability to update quarterly)		Up to 10
1 time use of member mailing list (emails not included and materials need to be approved)	50 % discount	✓