



Goal

The goal of the IRC is to provide a format to build positive relationships and foster dialogue among key industry representatives who have ties to the specialty of neuroscience, to gain greater understanding of mutual areas of interest, and to further programs that benefit patients and their families, neuroscience nurses, and other allied healthcare professionals.

Industry Relations Council (IRC) Benefits	CORPORATE	EXECUTIVE
	\$3,000	\$12,500
Invitations to the Industry Relations Council Meeting – The IRC will feature presentations and discussions of topics relevant to the neuroscience nursing community.		2 reps
Registration for IRC representatives at Annual Meeting	1 rep	2 reps
Complimentary copies of the <i>Journal of Neuroscience Nursing (JNN)</i>	✓	✓
1 hour meeting between company representatives and a select group of AANN Board members and staff (AANN staff and Council representative to schedule meeting and develop agenda prior to the meeting).		Up to 4 reps
President’s Reception with Board Members	1 rep	2 reps
Opportunity to send Eblast to AANN membership through AANN (content needs to be approved and scheduled by AANN staff)	1 @50% discount	1 per year
Opportunity to survey AANN membership – Provide a link to your survey Up to 10 survey questions (non-product specific) delivered through the AANN E-Alert to the members.		1 per year
Recognition of corporate support on the AANN website with a corporate logo and link to your website	✓	✓
Recognition of corporate support at the AANN Annual Meeting with signage at registration	✓	✓
Recognition Plaque as an IRC Founding Supporter at company booth in hall		✓
Recognition of corporate support in the Annual Educational Meeting Program Guide	✓	✓
Opportunity to provide a short description of patient assistance program on AANN website with a link to the program (separate page)		✓
Opportunity to provide a listing of company clinical trials on AANN website (ability to update quarterly)		Up to 10
Annual Meeting discount for booth space		10%
Commercial support discount at the Annual Meeting (advertising opportunities such as program book ads and bag inserts are not included)		5%
1 time use of member mailing list (emails not included and materials need to be approved)	50 % discount	✓