



American Association of Neuroscience Nurses (AANN) Industry Relations Council Application

AANN **Industry Relations Council (IRC)** is available to organizations that support the goals and mission of AANN and provide products or services used in the area of neuroscience. Membership is for one year. This is a nonvoting membership with benefits extended to a single corporate-designated representative.

AANN Industry Relations Council is available at these levels **Corporate Level** \$3,500 **Executive Level** \$13,000

Organization: _____

Designated representative: _____

Title: _____

Address: _____

City/State/ZIP: _____

Phone: _____ Fax: _____

E-mail address: _____

Website address (URL): _____

Submitted by: _____ Date: _____

Description: Please e-mail a 50 word description of your organization and a corporate logo (.PDF and .EPS version) to be used on AANN's website to astokes@aann.org.

Payment (in U.S. funds only): Check payable to the **American Association of Neuroscience Nurses** (AANN). Membership dues are not deductible as a charitable contribution or for tax purposes. Membership dues may be deductible as an ordinary and necessary business expense. Consult your tax adviser for information.

**Email application to astokes@aann.org
Adrienne Stokes, Manager, Professional Relations & Development
847-375-4763
and payment to
American Association of Neuroscience Nurses (AANN)
P.O. Box 3781, Oak Brook, IL 60522
www.AANN.org**

Check # _____

Credit Card Info (a 3% service charge will be added to the total for credit card payments)

CC Number: _____

Signature: _____ Exp. Date: _____



Goal

The goal of the IRC is to provide a format to build positive relationships and foster dialogue among key industry representatives who have ties to the specialty of neuroscience, to gain greater understanding of mutual areas of interest, and to further programs that benefit patients and their families, neuroscience nurses, and other allied healthcare professionals.

Industry Relations Council (IRC) Benefits	EXECUTIVE	CORPORATE
	\$13,000	\$3,500
Invitations to the Industry Relations Council Meeting – The IRC will feature presentations and discussions of topics relevant to the neuroscience nursing community.	2 reps	
Registration for IRC representatives at Annual Meeting	2 reps	1 rep
Complimentary copies of the <i>Journal of Neuroscience Nursing (JNN)</i>	✓	✓
1 hour meeting between company representatives and a select group of AANN Board members and staff (AANN staff and Council representative to schedule meeting and develop agenda prior to the meeting).	Up to 4 reps	
President’s Reception with Board Members	2 reps	1 rep
Opportunity to send Eblast to AANN membership through AANN (content needs to be approved and scheduled by AANN staff)	1 per year	1 @50% discount
Opportunity to survey AANN membership – Provide a link to your survey Up to 10 survey questions (non-product specific) delivered through the AANN E-Alert to the members.	1 per year	
Recognition of corporate support on the AANN website with a corporate logo and link to your website	✓	✓
Recognition of corporate support at the AANN Annual Meeting with signage at registration	✓	✓
Recognition Plaque as an IRC Founding Supporter at company booth in hall	✓	
Recognition of corporate support in the Annual Educational Meeting Program Guide	✓	✓
Opportunity to provide a short description of patient assistance program on AANN website with a link to the program (separate page)	✓	
Opportunity to provide a listing of company clinical trials on AANN website (ability to update quarterly)	Up to 10	
Annual Meeting discount for booth space	10%	
Commercial support discount at the Annual Meeting (advertising opportunities such as program book ads and bag inserts are not included)	5%	
1 time use of member mailing list (emails not included and materials need to be approved)	✓	50 % discount