NeuroNetwork Banner Advertising Specifications & Options

Site-Wide Ad Specs

Placement	Maximum Image Size
Right Side of Home Page	160w x 1000h
Bottom of Home Page	962w x 125h
Top of Interior Page – Option 1	640w x 125h
Top of Interior Page – Option 2	962w x 125h
Right Side of Interior Page	160w x 1000h
Bottom of Interior Page	962w x 125h
Discussion Specific Ad Assigned to Specific Communities	728w x 90h

Site-Wide Ads
• Can have rotating images
• Images are linked to a site URL
– e.g., a pharmaceutical company's website or a conference information page on an organization's website
• Ads appear either on the home page or on interior (non-home) pages
• Interior pages include community pages, discussions, and lists of communities
(e.g., "All Communities" and "My Communities" from the menu)
• Reports are available
File format: jpg or gif

Please send files to sgrubbe@aann.org.
Sarah Grubbe, Operations Coordinator, Professional Relations
847.375.6394

Interested in placing a banner ad on AANN Career Center?

The Career Center allows recruiters to advertise position openings to all neuroscience nurses visiting the AANN home page or searching the Internet for position openings. This is the perfect location to reach your target audience of neuroscience nursing professionals.
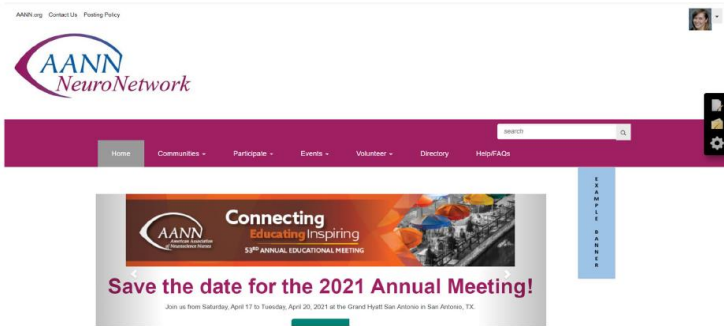Career Center Banner Advertisement

Career Center Banner ads are horizontal and no larger than 400 x150 px wide. Resolution is 72dpi or 72px and must be a .jpg, .jpeg or .gif file.
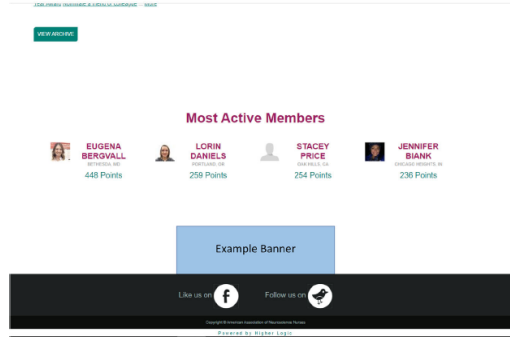
For more information or questions about advertising, contact Adrianne Stokes, Manager, Professional Relations at astokes@aann.org or 847.375.4763.
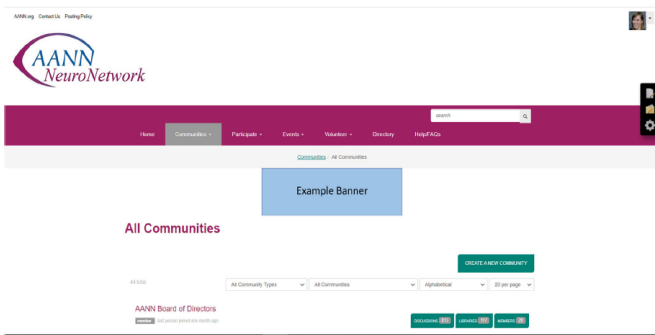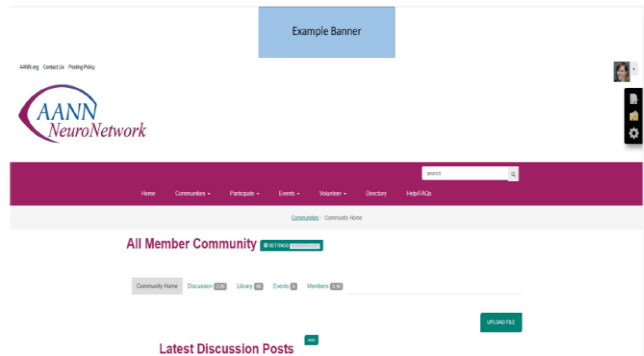
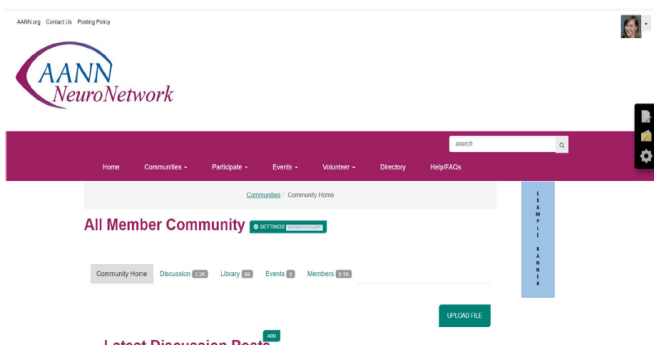# Right Side of Home Page

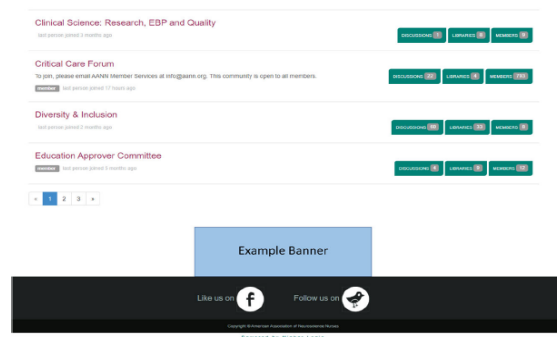# Bottom of Home Page

Top of Interior Page – Option 1

Top of Interior Page – Option 2

Right Side of Interior Page

Bottom of Interior Page
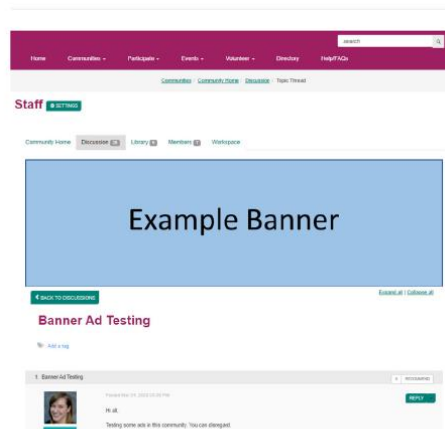
Discussion-Specific Ads

• Assigned to specific community discussion

– Can be assigned to multiple

• Options for the ad to be shown on the website or discussion emails, or both

• Images are linked to a site URL

– e.g., a pharmaceutical company's website or a conference information page on an organization's website

• Option to have the image posted with each post or reply

• Reports are available

• File Format: jpg or gif

Discussion Ad Specs
Maximum Image Size: 728w x 90h

Discussion Ad

Email Ad