

The background of the cover is a black and white photograph of a waterfront cafe. The cafe is situated along a stone-lined canal or river. Numerous colorful umbrellas in shades of blue, yellow, orange, and green are open over the outdoor seating area. People are seen sitting at tables, and the scene is reflected in the water. The image is partially obscured by a large, orange, geometric graphic overlay on the left side of the cover.

Connecting Educating Inspiring

53RD ANNUAL EDUCATIONAL MEETING

Meeting Dates: April 17–20, 2021

Exhibit Dates: April 17–18, 2021

Grand Hyatt San Antonio
San Antonio, TX

2021

EXHIBITOR PROSPECTUS

AANN.org/AnnualMeeting

**Neuroscience nurses
lead the way in
caring for patients
with neurological
problems.**

**Connect with your
Target Audience
IN SAN ANTONIO**

Get results at the American Association of Neuroscience Nurses' (AANN's) Annual Educational Meeting and connect with leaders in the field of neuroscience nursing.

On behalf of AANN, I invite you to participate in the 53rd Annual Educational Meeting, April 17-20, 2021, at the Grand Hyatt San Antonio in San Antonio, TX. More than 1,000 attendees are expected to attend this premier educational and networking event for neuroscience nurses.

In this prospectus, you will find information about exhibit and support opportunities. Please visit AANN.org/AnnualMeeting for additional information. AANN appreciates the support of our exhibitors and their contributions to the Annual Educational Meeting. We look forward to receiving your application. See you in San Antonio!

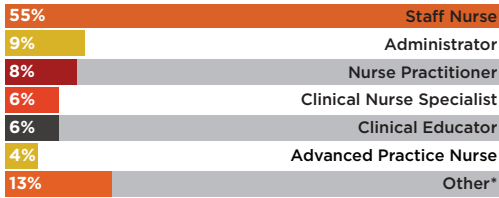
Sincerely,
Mary Paulson
Manager, Professional Relations and Development
847.375.4803
mpaulson@aann.org

ABOUT AANN

Founded in 1968, AANN is committed to working for the highest standard of care for neuroscience patients by advancing the science and practice of neuroscience nursing. AANN comprises more than 5,600 nurses and healthcare professionals working in diverse areas of neuroscience patient care. AANN members are innovators and leaders in education, research, management, and direct patient care. **The AANN Annual Educational Meeting is the premier educational event for neuroscience nursing professionals. Shouldn't you be there?**

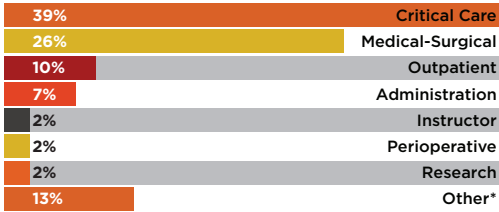
WHO YOU WILL MEET

POSITION



*Includes Case Manager, Consultant, Faculty, Instructor, Researcher, Student, and None of the Above

RESPONSIBILITY



*Includes Industry/Commercial, Legal Consultant, and None of the Above

WHY YOU SHOULD EXHIBIT



Reach the primary market for neuroscience nursing while sharing your message with more than 1,000 nurses.

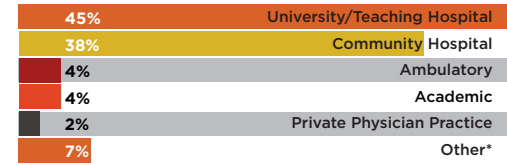


Gain maximum visibility and exposure with unopposed exhibit hours.



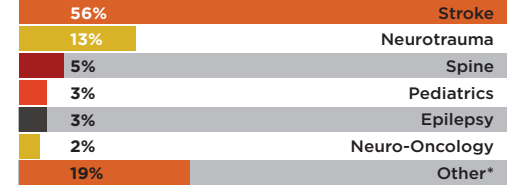
Network during the opening reception, and enjoy lunch and refreshment breaks in the Exhibit Hall.

WORK SETTING



*Includes Consulting, Industry, Rehabilitation Facility, Research Lab, and None of the Above

SPECIALTY



*Includes Geriatric, Movement Disorders, Neuromuscular, and None of the Above



Receive a return on your investment with face-to-face contact.



Gather intelligence on your competitors.



Fill an open position at your hospital or facility.



Test new products or services with your target audience.

Our nurses have buying power!

Neuroscience nurses frequently recommend products to patients or are involved in purchasing products for their facilities.

The AANN Annual Educational Meeting is where you need to be!

AANN SUPPORTS YOUR EXHIBIT INVESTMENT

The following will be provided to exhibitors:

- 7-in. × 44-in. sign identifying your company’s name (one per booth)
- 8-ft-high back wall and 36-in.-high divider rails of quality fabric
- security guard service
- exhibit listing in the mobile app
- discounted advertising in the mobile app and pocket guide.

EXHIBIT FEES

Booth pricing does not include carpet and furnishings.

Booth Dimensions	On or before July 1, 2020	After July 1, 2020
10' × 10' (100 sq ft)	\$2,500	\$2,600
10' × 20' (200 sq ft)	\$4,700	\$4,900
20' × 20' (400 sq ft)	\$9,200	\$9,500
10' × 10' not-for-profit exhibitors*	\$1,995	\$1,995
Bronze Booth Package	\$5,000 package includes a 10' × 10' booth, furniture package, Bronze-Level acknowledgments, and a pre- or post-conference postal mailing list.	

*A not-for-profit booth includes a 10-ft × 10-ft exhibit space (carpet, one table, two chairs, and one wastebasket are available at a **not-for-profit rate**) plus one full-meeting registration worth **\$540**.

EXHIBIT SCHEDULE

SATURDAY, APRIL 17

- 8 am–4 pm Exhibit Setup and Registration
- 5:30–7:30 pm Opening Reception with Exhibits and Posters

SUNDAY, APRIL 18

- 9:30 am–3:45 pm Exhibits and Posters
- 9:30–10:30 am Light Breakfast in Exhibit Hall
- 11:40 am–1:15 pm Lunch in Exhibit Hall
- 12:15–12:45 pm Corporate Showcase
- 12:15 pm First Round of Passport Program Winners Announced in Exhibit Hall
- 2:55–3:45 pm Break in Exhibit Hall
- 3:30 pm Second Round of Passport Program Winners Announced in Exhibit Hall
- 3:45–6 pm Exhibit Teardown

Schedule subject to change. Exhibit Hall located in Texas Ballroom. Visit AANN.org/exhibit for updates.

ANCILLARY EVENTS

If you are interested in holding an ancillary event at the 53rd Annual Educational Meeting, please see the Ancillary Meeting Guidelines and Room Request Form at AANN.org/exhibit.

HOUSING

A block of rooms is being held at the Grand Hyatt San Antonio, 600 E. Market Street, San Antonio, TX, 78205, at a special rate of \$228 (single or double). To receive this rate, book by March 29, 2021, online at AANN.org or call 210.451.6363 and mention you are attending the AANN 2021 Annual Educational Meeting.

IMPROVE PATIENT CARE BY SUPPORTING OUR NEUROSCIENCE NURSES

Providing commercial support for the AANN Annual Educational Meeting is an excellent opportunity to drive traffic to your booth and position your company as an industry leader.

Visit AANN.org/exhibitor for details about support opportunities.

EDUCATION OPPORTUNITIES

Continuing Education (CE) and Non-CE Symposia

Supporters can develop a 1.5-hour promotional or educational program in accordance with their own guidelines. These activities do not compete with AANN Annual Educational Meeting CE programming.

Corporate Showcase

Showcase your company's products, services, and programs by presenting a seminar or product demonstration. Corporate showcase sessions are 30 minutes long and will be held in the Exhibit Hall. These sessions do not take place at the same time as CE programs but may run concurrently with other corporate showcases and during Exhibit Hall hours.

Industry Posters

Present a poster on your specific disease focus, clinical trial, case studies, or research.

Innovation Corner

Showcase your products and meet face-to-face with attendees interested in learning about the latest treatments, devices, and products that enhance nursing practice and patient care and outcomes. The Innovation Corner will feature up to eight stations with hands-on demonstrations of new technologies and innovations.

ADVERTISING OPPORTUNITIES

- Mobile app
- E-blasts to attendees
- Bag insert
- Banner ads on AANN.org
- Table clings
- Freestanding meter boards

SPONSORSHIP OPPORTUNITIES

- Lanyards
- Wi-Fi
- Charging stations
- Attendee events
- Tote bags
- Attendee lounge
- Mobile app
- Pocket guide
- Padfolios

Support packages can be customized to meet your needs. Contact

Mary Paulson at 847.375.4803 or
mpaulson@aann.org.

INDUSTRY RELATIONS COUNCIL

Join the AANN Industry Relations Council (IRC) for more opportunities to engage with AANN leaders in the study of neuroscience. This is a prime opportunity to reach more than 5,600 AANN members throughout the year. Please visit AANN.org/IRC for details.

THANK YOU TO OUR INDUSTRY RELATIONS COUNCIL!



IMPORTANT DATES AND DEADLINES

- With Booth Application..... Company description due for the AANN website and program guide
- October 1, 2020 Deadline for CE or non-CE symposia proposals
- October 9, 2020 Deadline for support opportunities to be included in the registration brochure
- January 3, 2021..... Full payment for exhibit space must be received
- January 31, 2021..... Materials deadline for pocket guide ads
- February 5, 2021..... Decorator kit posted on AANN.org
- February 14, 2021 Bag insert materials must be approved and received
- March 16, 2021 Deadline to sign up for badges
- March 29, 2021..... Deadline for hotel reservations

Contact Mary Paulson

AANN Manager, Professional Relations and Development
8735 W. Higgins Road, Suite 300, Chicago, IL 60631
847.375.4803 • Fax 888.374.7259 • mpaulson@AANN.org



8735 W. Higgins Road, Suite 300
Chicago, IL 60631-2738

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