



NeuroNetwork Banner Advertising

The NeuroNetwork is a member-only, interactive discussion board platform which allows users to network and share resources. Advertising on the NeuroNetwork allows you to directly reach AANN members who participate in this valuable member community. Banner ads can be purchased on the home page of the NeuroNetwork, on specialty-specific community pages*, or in the digest email.

*Specialty-specific communities include Advanced Practice, Critical Care, Epilepsy, Neuromuscular and Movement Disorders, Neuro-Oncology, Neurotrauma, New to Neuro, Pediatrics, Spine, and Stroke.

GUIDELINES

1. All advertisements must be approved by AANN prior to posting.
2. Allow 7–10 business days for advertisement posting from the date that payment is received.
3. Banner ads on the NeuroNetwork will be posted for 30 days and digest email banner ads will run for 7 days. All ads are due no later than 14 days before your requested posting date.
4. AANN does not allow promotion of any educational events being held within 30 days of an AANN conference (before or after).
5. Job posting banner ads will not be accepted. Please consider posting a job opening on the AANN Career Center.
6. Banner ad clicks and email open rate metrics can be provided upon request.
7. Payment is required for all orders within 30 days of invoice date.

Please review the banner ad specifications and select your desired ad placement on the form below. Ads must be in .jpg or .gif file format.

Banner Ad Placement	Maximum Image Size	Price
HOME PAGE		
Right Side of Home Page	160w x 1000h	\$3,500
Bottom of Home Page	962w x 125h	\$3,000
INTERIOR PAGES WITHIN COMMUNITIES		
Top of Interior Page – Option 1 below menu	640w x 125h	\$4,000
Top of Interior Page – Option 2 above menu	962w x 125h	\$4,250
Right Side of Interior Page	160w x 1000h	\$3,000
Bottom of Interior Page	962w x 125h	\$2,500
Digest Emails Banner Ad	962w x 125h	\$4,500
Discussion Specific Ad (Assigned to Specific Community)	728w x 90h	\$2,000
*Discussion Specific Ad (Assigned to up to 3 Specific Communities)	728w x 90h	\$1,500 per community
*Discussion specific ads: Select on the form below which community you would like your ad to appear.		
Advanced Practice Nurse (APN)	Neurotrauma	
Critical Care	New to Neuro	
Epilepsy	Pediatrics	
Neuro-oncology	Spine	
Neuromuscular/Movement Disorder	Stroke	



NeuroNetwork Banner Advertising Request Form

Requested posting date: _____

NOTE: After receipt of banner ad, please allow 7–10 business days from the date that for your ad to be published.

Requested banner placement position: _____

Requested specific community (if applicable): _____

CONTACT/BILLING INFORMATION

Company Name: _____

Street Address: _____

City, State, Zip: _____

Contact Name: _____

E-mail: _____

Phone: _____

Date: _____

Please sign below agreeing to the guidelines and responsibility for payment. Once signed, no cancellations will be accepted.

Authorized Signature _____

PAYMENT OPTIONS

Total: _____ (include 3% processing fee for credit card payments)

Checks: Make payable to American Association of Neuroscience Nurses;
Remit to: P.O. Box 88019, Chicago, IL 60680-1019

ACH/Wire: Please contact Olivia Diehl at odiehl@aann.org for more information.

Credit card:

Card Number: _____

Expiration: _____

Amount to be charged: _____

Authorized Signature: _____

Please send completed form, banner ad, URL to link to, and any questions to Olivia Diehl, Industry Relations Manager, at odiehl@aann.org for processing.