



POWER OF PARTNERSHIP

In 2026, AANN unites three events into one extraordinary experience: the AANN Annual Conference.

— SAVE THE DATE! —

NEUROSCIENCE NURSING ANNUAL CONFERENCE

Uniting Expertise, Elevating Care

Saturday, March 21, to Tuesday, March 24, 2026

Sheraton Dallas Hotel | Dallas, TX

CONNECT WITH YOUR TARGET AUDIENCE YEAR-ROUND

On behalf of the American Association of Neuroscience Nurses (AANN), I invite you to maximize your visibility by connecting with leaders in the field. AANN exhibitors and supporters have the opportunity to network with a highly engaged neuroscience nursing audience throughout the year. Welcome to our community; we look forward to partnering with you!

Sincerely,

Olivia Diehl

Senior Industry Relations Manager

odiehl@aann.org

**AANN gathers over 1,000 neuroscience nursing professionals
year-round through multiple in-person and virtual events!**

Neuroscience Nursing ANNUAL CONFERENCE

Uniting Expertise, Elevating Care



March 21-24, 2026
Sheraton Dallas Hotel
Dallas, TX

Earn CE
contact
hours!



AANN's new, more robust Annual Conference covers the full spectrum of topics related to the field, with educational tracks focused on mixed-neuro, stroke, advanced practice providers, and additional specialty areas.



AANN AMPLIFY: A VIRTUAL SYMPOSIUM

AANN Amplify is a virtual symposium that covers neuroscience nursing topics ranging from beginner to expert.



— VIRTUAL —



INTERNATIONAL NEUROSCIENCE NURSING RESEARCH SYMPOSIUM

INNRS is a 1-day virtual experience dedicated to neuroscience nursing research across the continuum of scientific inquiry.

EXHIBIT

AANN is excited to announce a bigger and better Annual Conference format in 2026! This dynamic new format will include the best of the Advances in Stroke Care Conference, Neuro-APP Symposium, and Annual Conference content in one super conference where neuro nurses, including advanced practice providers and stroke nursing professionals, will come together at the ultimate nursing professional development event.

Connect with your target audience face-to-face on the show floor at the Annual Conference! Select from a variety of exhibit packages tailored to your needs and get ready to showcase your organization and connect with an engaged group of neuroscience nursing professionals!

Neuroscience Nursing ANNUAL CONFERENCE



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VIP (10x10) | \$3,600

- 10x10 booth space
- Two exhibitor badges
- "Basic" online exhibitor listing

Premier (10x10) | \$4,850

- 10x10 booth space
- Four exhibitor badges
- One full-conference badge
- Booth furnishings package
- "Premier" online exhibitor listing

VIP (10x20) | \$7,200

- 10x20 booth space
- Four exhibitor badges
- "Basic" online exhibitor listing

Premier (10x20) | \$7,700

- 10x20 booth space
- Six exhibitor badges
- One full-conference badge
- Booth furnishings package
- "Premier" online exhibitor listing

Non-Profit | \$2,500

- 10x10 booth space
- Booth furnishings package
- Two exhibitor badges
- "Basic" online exhibitor listing

ADD-ONS



Dedicated E-blast to AANN Members and Conference Attendees | \$4,000

Your messaging, your brand, maximum exposure! Two emails available within the month before conference and multiple opportunities year-round!



Exhibitor Newsletter E-blast \$1,100 per E-mail

Let attendees know you're exhibiting and give them a preview of a product or service you plan to exhibit! One post-conference send date is also available for \$600 to follow up with attendees after a successful engagement at the conference.



Passport Program | \$775

Ensure each participating attendee stops by your booth! Attendees who complete the program are entered into a drawing for multiple prizes.

PROMOTE

Elevate your organization’s brand and amplify your message through exclusive sponsorship and thought leadership opportunities at the Annual Conference!

Sponsored Symposia (CE or Non-CE)..... **\$30,000**

Host a dedicated 1-hour educational program to demonstrate your thought leadership and commitment to education.

Wi-Fi/Tech Sponsor..... **\$15,000**

Provide attendees with access to Wi-Fi throughout the conference! Includes a dedicated sponsor page when attendees log in and the ability to change the password to your company name.

Padfolio..... **\$11,000**

Display your branding on a bound notebook distributed to each attendee.

President’s Reception..... **\$10,000**

There are multiple recognition opportunities at this invite-only reception. Includes five invites for your representatives for the ultimate networking hour.

Breaks: Breakfast, Lunch, Beverages, or Snacks..... **\$3,000–\$10,000**

Support the breaks in the exhibit hall or provide attendees with a much needed coffee or snack.

Opening Reception..... **\$7,500**

Help kick off the conference with a sponsored reception in the exhibit hall, complete with food and beverages.

Product Showcase..... **\$7,500**

Showcase your organization’s products, services, clinical trials, and more! These are 30-minute presentations during exhibit hours and will not compete with any other AANN education (may overlap with other sponsored sessions).

Lanyard..... **\$6,000**

Display your logo on the lanyard each attendee will wear throughout conference.

Tote Bag..... **\$6,000**

Attendees need a way to carry around the educational materials and giveaways they collect around conference. Put your logo on the tote bag each attendee will receive.

AMWF Virtual 5K..... **\$5,000+**

Advance AMWF’s mission to provide grants supporting neuroscience nursing professionals with this exciting new opportunity! Your brand will be highlighted in all digital promotions and when the winners are announced at the conference.

Professional Headshots..... **\$5,000**

Receive recognition on signage in the headshot booth and on the website where attendees will download their photo.

Industry Posters..... **\$3,000**

Present your research, clinical trial, or case study at conference. Posters will also be hosted on the AANN website leading up to the conference and for 3 months after.

Billboard Advertisement..... **\$2,500**

Advertise your products, services, or sponsored sessions with a double-sided meter board advertisement in a high-traffic area. *Limited quantity available.*

Tote Bag Insert..... **\$2,000**

Place an advertisement or brochure in each attendee’s tote bag. *(Only available if tote bag opportunity is reserved.)*

Passport Program..... **\$775**

The ultimate booth traffic driver! Ensure each participating attendee stops by your booth.

And More

Contact Olivia Diehl to discuss additional possibilities and to learn more about year-round advertising and partnership opportunities!

[AANN.org/Industry-Support/Advertising](https://www.aann.org/Industry-Support/Advertising)

Overall Conference SPONSORSHIP RECOGNITION

Receive recognition throughout conference and enjoy additional sponsor benefits! Spend any of the amounts listed below in sponsorship opportunities to receive additional badges, signage recognition, badge ribbons, invitations to the President’s Reception, digital recognition, and more.

- **Platinum: \$50,000**
- **Gold: \$25,000**
- **Silver: \$15,000**
- **Bronze: \$10,000**

PARTNER WITH AANN

Access and Influence in the Neuroscience Nursing Community

Since 1968, the American Association of Neuroscience Nurses (AANN) has advanced the science and practice of neuroscience nursing, supporting the highest standards of patient care. Today, AANN connects you with more than 5,000 engaged nursing professionals who influence patient outcomes, purchasing decisions, and clinical practice. Our members include advanced practice nurses, nurse managers, directors, administrators, educators, researchers, and specialty leaders in stroke, spine, epilepsy, movement disorders, neuro-oncology, neurotrauma, critical care, and more.

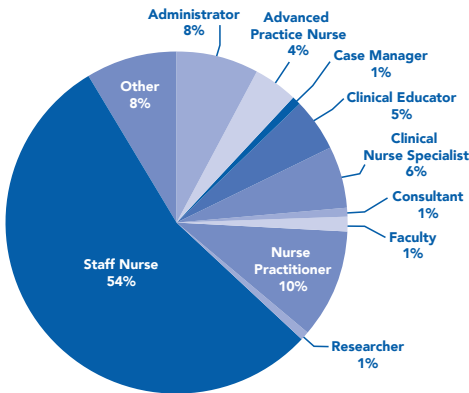


Why Partner Year-Round

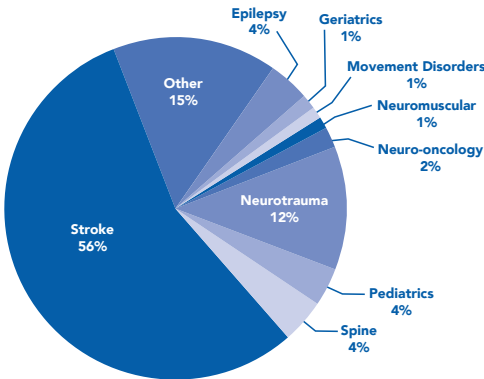
AANN members are trusted clinical leaders and decision-makers who evaluate, recommend, and implement products and services in hospitals, outpatient centers, rehabilitation facilities, and research settings. Year-round engagement positions your brand at the center of conversations on innovation, patient safety, and quality outcomes. As a partner, you can build lasting relationships with highly skilled clinicians and nurse leaders, gain visibility with influential buyers and end-users, and share your expertise through education, sponsored content, and collaborative initiatives, demonstrating your commitment to those who deliver expert care to patients with complex neurological conditions.

Member Demographics

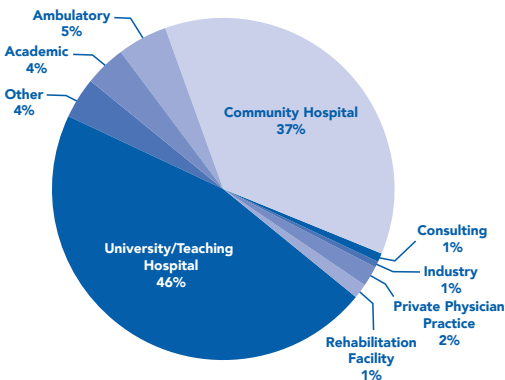
Primary Position



Primary Specialty



Work Setting





CONNECT WITH NEUROSCIENCE NURSES

Looking to further engage with AANN members?

Join our **Industry Relations Council** and

- **be recognized** as a valued partner of AANN
- **collaborate** directly with the AANN Board of Directors
- **gain access** to exclusive opportunities to showcase your expertise and solutions.

Take your engagement to the next level while building meaningful relationships with influential nursing leaders across the neuroscience specialty.

Learn more on our website at AANN.org/Industry-Support/IRC.

Connect with Olivia Diehl at odiehl@aann.org to start engaging with AANN today!

American Association of Neuroscience Nurses

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🌐 AANN.org





AGNES
MARSHALL WALKER
FOUNDATION



FAST FACTS

About Becoming an Agnes Marshall Walker Foundation CORPORATE DONOR



Learn More at
[AMWF.org/Support-the-Cause](https://www.amwf.org/Support-the-Cause).

AMWF is dedicated to honoring the legacy of the co-founder of AANN, a beloved and respected figure in neuroscience nursing, Agnes Marshall Walker. Through a generous bequeath from Agnes, AMWF was created to offer grants that support neuroscience nursing professionals furthering their education, research, and professional development.

AMWF raises funds through the contributions of individuals and donors alike who generously support the field of neuroscience nursing. Help us continue Agnes Marshall Walker's legacy by making a donation today!

Donation Tiers

GOLD TIER: Friend of Agnes

- Donation of **\$10,000** or more
- Recognition on the AMWF website/social media posts
- Recognition on signage at AANN Annual Conference
- Grant named after your corporation, which directly supports neuroscience nurses

Friend of Agnes contributions go directly to sending 13 nurses to an AANN educational conference or sponsoring 25 nurses to take the CNRN or SCRN exam!

SILVER TIER: Synapse Supporter

- Donation of **\$5,000** or more
- Recognition on the AMWF website/social media posts
- Recognition on signage at AANN Annual Conference

Synapse Supporter contributions go directly to sending 7 nurses to an AANN educational conference or sponsoring 12 nurses to take the CNRN or SCRN exam!

BRONZE TIER: Brain Benefactor

- Donation of **\$3,000** or more
- Recognition on the AMWF website/social media posts

Brain Benefactor contributions go directly to sending 5 nurses to an AANN educational conference or sponsoring 7 nurses to take the CNRN or SCRN exam!

Contact us!

To find out more about supporting the Agnes Marshall Walker Foundation as a corporate donor, please contact AMWF Executive Director Meredith Nichols at mnichols@amwf.org or 847.375.6325.