

## Recruitment Talking Points and Tips

- Ask yourself: Who is like me? Who would benefit from AANN's educational resources and networking like I do?
- Discuss AANN membership with your colleagues. Contact AANN at [info@aann.org](mailto:info@aann.org) to request membership brochures.
- Publish an article in your hospital newsletter about why you belong to AANN
- Hang the Membership Flyer on your hospital bulletin board or in your break room
- Post AANN suggested social media posts from your account to share information with your network
- Invite prospective members to attend a local chapter event or AANN Annual Meeting with you
- Send a personal email invitation to a prospective member through the "My Account" page on the AANN website