



NeuroNetwork Advertising Options

What is the NeuroNetwork? The NeuroNetwork is an interactive discussion board platform to network and share resources. It is a members-only benefit. Advertising on the NeuroNetwork allows you to directly reach AANN members who participate in this valuable online member community.

GUIDELINES

The following guidelines apply to banner ads posted on behalf of an external group:

1. AANN must approve all banner ads. AANN reserves the right to refuse any banner ad request for any reason.
2. Allow 7–10 working days for posting from the date that the form and ad image are received by AANN.
3. Banner ads on the NeuroNetwork will be posted for 30 days and digest email banner ads will run for 7 days. All ads are due no later than 7 days before your requested posting date.
4. When your application and payment are received, you will receive a confirmation email.
5. AANN does not allow promotion of any educational events being held within 30 days of an AANN conference
6. Job posting banner ads are not accepted. Please consider posting a job opening on the AANN Career Center at careercenter.aann.org.
7. Banner ad clicks and email open rate metrics can be provided upon request.
8. Payment is required for all orders within 30 days of receipt of the invoice.

Please review the [banner ad specifications](#) and then select your desired ad placement on the form below. Ads must be in .jpg or .gif file format.

Banner Ad Placement	Maximum Image Size	Price
HOME PAGE		
Right Side of Home Page	160w x 1000h	\$3,500
Bottom of Home Page	962w x 125h	\$3,000
INTERIOR PAGES WITHIN COMMUNITIES		
Top of Interior Page – Option 1 below menu	640w x 125h	\$4,000
Top of Interior Page – Option 2 above menu	962w x 125h	\$4,250
Right Side of Interior Page	160w x 1000h	\$3,000
Bottom of Interior Page	962w x 125h	\$2,500
Digest Emails Banner Ad	962w x 125h	\$4,500
Discussion Specific Ad (Assigned to Specific Community)	728w x 90h	\$2,000
*Discussion Specific Ad (Assigned to up to 3 Specific Communities)	728w x 90h	\$1,500 per community
*Discussion specific ads: Select on the form below which community you would like your ad to appear.		
Advanced Practice Nurse (APN)	Neurotrauma	
Critical Care	New to Neuro	
Epilepsy	Pediatrics	
Neuro-oncology	Spine	
Neuromuscular/Movement Disorder	Stroke	



**NeuroNetwork
Advertising Form**

Complete this form and email to Adrienne Stokes at astokes@aann.org.

Requested posting date: _____

NOTE: After receipt of banner ad, allow 7–10 working days from the date that the form and draft banner ad are received by AANN to the date of distribution.

Requested banner placement position: _____

Requested specific community (if applicable): _____

This contract is authorized by the following:

Company Name: _____

Company URL: _____

NOTE: Images will be linked to the provided company URL.

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Contact Signature: _____ Date: _____

BILLING INFORMATION (if different from above)

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Mail your payment within 30 days of receipt of invoice to:

American Association of Neuroscience Nurses
P. O. Box 3781, Oak Brook, IL 60522 USA

CREDIT CARD

If you would like to pay by credit card, contact Sarah Grubbe at sgrubbe@aann.org.

NOTE: Credit card payments of \$5,000 or more will be assessed a 3% processing fee.

For questions, contact Adrienne Stokes, Manager, Profession Relations at astokes@aann.org or 847.375.4763.